



Sponsorship Opportunities

Event Sponsorships

Thursday Emerging Leaders and Judicial Roundtable:	\$4,000
Thursday Opening Reception:	SOLD!
Thursday Reception Bar:	SOLD!
Friday Breakfast:	SOLD!
Friday Morning Coffee Break:	SOLD!
Friday Lunch: (One Co-sponsorship available for \$7,500) Featuring a Keynote by Jake Halpern, author of <u>Bad Debt: Chasing Paper from Wall Street to the Underworld</u> . Opening & closing remarks made by sponsoring firms.	\$15,000
Friday Networking Happy Half-Hour:	SOLD!
Saturday Breakfast: (One Co-sponsorship available for \$4,000)	\$8,000
Saturday Morning Coffee Break:	SOLD!
Saturday Guest Speaker Luncheon: Featuring Keynote Roundtable with Hon. Steven W. Rhodes. Opening and closing remarks made by sponsoring firms.	SOLD!
Saturday Wine and Cheese Reception:	SOLD!
Sunday Breakfast:	SOLD!
Sunday Coffee Break:	SOLD!

Optional Events

Friday Baseball: Nationals vs. Philly's Baseball Game: (One Co-sponsorship available for \$5,000)	\$10,000
Blowout Bar: Thursday Hairstyling Event	\$5,000
Golf Tournament:	\$5,000

Special Events

Friday Women's Reception: (One Co-sponsorship available for \$4,000)	\$8,000
Grab-n-Go Networking in the Lobby - Friday @ 6:45 pm:	\$7,500
Final Night Dinner & Entertainment (Saturday): Performance by Lou Gramm , formerly of Foreigner	\$3,000 each
Saturday Endowment Reception:	SOLD!

High Visibility Sponsorships

Conference Lanyards:	SOLD!
Water Bottles:	SOLD!
Hotel Key Cards:	SOLD!
Courtroom Illustrator:	SOLD!
Twitter Feed:	SOLD!
Thumbdrives:	SOLD!
Column Wrap in Foyer:	\$6,000
Internet Service Provider (Wi-Fi):	SOLD!
Cell Phone Charging Station:	SOLD!
Pocket Agenda:	SOLD!
Landing Pad:	\$7,500
Speaker Lounge:	SOLD!
Live e-Newletters:	SOLD!
Welcome Table This new Concierge Center will be available Thursday—Friday of the conference.	SOLD!



Sponsorship Agreement

I, _____, on behalf of _____

agree to sponsor the _____ at ABI's 33rd Annual Spring Meeting for \$ _____, to be held April 16-19, 2015 in Washington, D.C.

Signature _____

Three Convenient Payment Options Available

Check Enclosed

(Make check payable to ABI and mail to ABI, PO Box 34709, Alexandria, VA 22334- 0709)

Please Bill Me

Credit Card# Exp. Date

Signature of Card Holder _____

ABI accepts, MC, VISA and AmEx. Email completed form to ssloan@abi.org, or fax to 866.921.1027.

Sponsorship Benefits

- Public recognition during the conference verbally, on high-profile signage and on a scrolling PowerPoint
- A 100-word description in the "Directory of Exhibitors & Sponsors" section of the April issue of the ABI Journal
- Upon request, a list of conference attendees (prior to or following the conference)
- The right to use your firm's marketing materials such as napkins, coffee mugs, etc., to be distributed during your sponsored event
- Sponsors of the Friday Guest Speaker Luncheon will receive a meet-and-greet with the speaker
- For sponsorships of \$5,000 or more, you can include either a brochure or give-away in the attendee totebags
- 25% discount on advertising space in the April "Conference" issue of the ABI Journal (new contracts only)