

2016

ANNUAL SPRING MEETING
JW MARRIOTT

SPONSORSHIP OPPORTUNITIES

WASHINGTON, D.C. ★ APRIL 14-17



HIGH-VISIBILITY SPONSORSHIPS

| | |
|---|--------------|
| <input type="checkbox"/> Conference Name Badge Lanyards | \$10,000 |
| <input type="checkbox"/> Conference Hotel Keycards | \$8,000 |
| <input type="checkbox"/> Conference Material USB Drives | SOLD |
| <input type="checkbox"/> Program Pocket Agenda | SOLD |
| <input type="checkbox"/> Conference Mobile Application | SOLD |
| <input type="checkbox"/> Conference e-Newsletter | SOLD |
| <input type="checkbox"/> Premium Column Wraps (2/Pair) | \$12,000 |
| <input type="checkbox"/> Conference Area Column Wraps (10) | \$6,000/each |
| <input type="checkbox"/> Conference Internet Service (WiFi) | SOLD |
| <input type="checkbox"/> Landing Pad | SOLD |
| <input type="checkbox"/> Conference Water Bottles | SOLD |

PROGRAM EVENT SPONSORSHIPS

| | |
|---|--------------------------|
| <input type="checkbox"/> Thursday Emerging Leaders and Judicial Roundtable | \$5,000 |
| <input type="checkbox"/> Thursday Opening Reception (6 Co-Sponsorships; 5 Available) | \$36,000 \$6,000/each |
| <input type="checkbox"/> Opening Reception Bar Sponsors (6 Co-Sponsorships; 5 Available) | \$30,000 \$5,000/each |
| <input type="checkbox"/> Friday Continental Breakfast (2 Co-Sponsorships Available) | \$8,000 \$4,000 |
| <input type="checkbox"/> Friday Morning Coffee Break | SOLD |
| <input type="checkbox"/> Friday Keynote Speaker Luncheon Chris Wallace - Fox News Sunday (3 Co-Sponsorships; 2 Available) | \$22,500 \$7,500/each |
| <input type="checkbox"/> Friday Networking Happy Half-Hour | SOLD |
| <input type="checkbox"/> Friday Women's Reception | \$6,000 |

| | |
|---|--------------------------|
| <input type="checkbox"/> Friday Evening Cocktail Reception (Co-Sponsorships Available) | \$20,000 \$5,000/each |
| <input type="checkbox"/> Saturday Continental Breakfast (2 Co-Sponsorships Available) | \$8,000 \$4,000/each |
| <input type="checkbox"/> Saturday Morning Coffee Break (30 Minutes) | \$5,000 |
| <input type="checkbox"/> Saturday Luncheon (2 Co-Sponsorships Available) | \$15,000 \$7,500/each |
| <input type="checkbox"/> Saturday Wine and Cheese Reception (2 Co-Sponsorships Available) | \$10,000 \$5,000/each |
| <input type="checkbox"/> Live from ABI: It's Saturday Night! Featuring SNL Alum Darrell Hammond | \$4,000/each |
| <input type="checkbox"/> Saturday Night Endowment Reception (Co-Sponsorships Available) | \$10,000 |
| <input type="checkbox"/> Sunday Breakfast | \$6,000 |
| <input type="checkbox"/> Sunday Coffee Break | \$4,000 |

OPTIONAL/SPECIAL EVENT SPONSORSHIPS

| | |
|--|-------------------------|
| <input type="checkbox"/> Golf Tournament (Co-Sponsorships Available) | \$8,000 \$4,000/each |
| <input type="checkbox"/> Blowout Bar (Thursday Women's Hairstyling Event) | \$3,000 |
| <input type="checkbox"/> Men's Grooming Lounge (Thursday before Opening Reception) | \$3,000 |
| <input type="checkbox"/> Twitter Feed | \$5,000 |
| <input type="checkbox"/> Phone Charging Station (2 Co-Sponsorships Available) | \$3,000/each |
| <input type="checkbox"/> Courtroom Illustrator | \$5,000 |
| <input type="checkbox"/> Welcome Table (Concierge Center) | \$6,000 |

For sponsorship inquiries, please contact Sharisa Sloan at ssloan@abi.org

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SPONSORSHIP AGREEMENT

WASHINGTON, D.C. ★ APRIL 14-17



To sponsor, please complete this form and return to Sharisa Sloan at ssloan@abi.org.

I _____, with _____
(Your name) (Your firm name)

Agree to sponsor _____ at ABI's Annual Spring Meeting, April 14-17, 2016 at a cost of \$ _____.

Method of Payment

PLEASE BILL ME

(can email or mail invoice at your request)

CHECK ENCLOSED

(Make Check Payable to ABI and remit with form to: ABI, PO Box 34709, Alexandria, VA 22334)

CREDIT CARD

(ABI accepts MC, VISA and AmEx.)

Email completed form to ssloan@abi.org, fax to 866.921.1027 or call accounting department at 703.739.0800 to pay over the phone.

Name on Card _____ Card Number _____

Expiration Date _____ Signature _____

Sponsor Benefits

- Sponsor signage in print, online and on-site at the conference: Verbal recognition, high-profile signage and on scrolling PowerPoint through the program.
- A 100-word company description in the "Directory of Exhibitors & Sponsors" section of the April "ASM Conference" issue of ABI Journal.
- Upon request, a list of conference attendees (prior to or following the program). *One-time use for Sponsors at \$5,000 or more.
- The right to use your firm's marketing materials such as napkins, coffee mugs, etc. to be distributed during your sponsored event.
- Sponsors of the Friday Guest Speaker Luncheon will receive a meet-and-greet with the speaker and may request to Introduce or Give Closing Remarks for the Speaker.
- For sponsorships of \$5,000 or more, you can also include a one-page marketing piece, tri-fold brochure or promotional give-away in the attendee tote bags.
- 25% discount on advertising space in the April "Conference" issue of the ABI Journal (new contracts).