

2021 Winter Leadership Conference Event Sponsorship List

December 9-11, 2021, Terranea Resort

Sponsor Benefits

- Items that are printed, displayed or distributed by ABI will be branded with sponsor logo. Function sponsors will be acknowledged with signage and in printed or digital materials.
- Acknowledgement of your support as a sponsor on the event website
- Onsite conference recognition of your sponsorship in signage
- Ability to place marketing materials or giveaways in the conference attendee tote bag
- A 25% discount on advertising space in the "Conference" issue of the *ABI Journal*
- A list of conference attendees (upon request, pre or post conference, one time only)

Headline EXCLUSIVE Branded Sponsorships

Contactless Check-In	\$10,000	
Virtual Conference Platform	\$10,000	
Conference Area Welcome Landing Pad (if available)	\$10,000	
Branded Tote Bags	\$10,000	Wilmington Trust
Conference Name Badge Lanyards	\$10,000	Grant Thornton
Hydration Station with reusable sponsor branded water bottles	\$10,000	
Conference Internet (Wi-Fi)	\$10,000	KCC
Program Pocket Agenda	\$8,000	Polsinelli
Conference Mobile Application	\$8,000	Deloitte
Conference Hotel Keycards	\$8,000	CR3 Partners
Pedometer Giveaway & Competition with Leaderboard	\$7,500	
Conference Attendee e-Newsletter "ABILive"	\$7,500	
Exhibit Hall Sponsorship	\$5,000	Sherwood/agencyIP

High Visibility Sponsorships

Bathroom Mirror Clings	\$10,000	
Exclusive Friday All-Day Coffee Station (sponsor can provide branded disposable or reusable coffee mugs (max 12 oz.) or branded coffee sleeves)	\$10,000	Gray Reed
Convenience Mini-Market (convenience items that an attendee may need displayed in a sponsor branded display; sponsor can also provide a giveaway at the store)	SOLD	Allen Barnes & Jones and Sacks Tierney
Directional floor clings (four to six in quantity, located in the conference area)	\$6,000	Accordian/Mackinac Partners

Program Event Sponsorships

<i>Function in order of occurrence</i>	<i>Exclusive Cost</i>	<i>Limit</i>	<i>Co-Sponsorship</i>	
Speaker Lounge Sponsorship will be promoted in advance and will provide the firm with exclusive access to use the room for networking with clients and speakers. Open Friday & Saturday until noon the lounge will provide a quiet place for speakers to meet, prepare for their sessions and will include workstations with a printer for small print jobs. Next level refreshments provided	\$7,000	1	SOLD	Sheppard Mullin
Thursday '40 Under 40' Reception	\$7,500	1	SOLD	1. Epiq
Thursday Opening Reception	\$56,000	7	SOLD OUT	1. Hogan Lovells 2. Gordon Brothers 3. Nelson Mullins 4. Skadden 5. Jenner & Block 6. FTI Consulting 7. Arent Fox
Opening Reception Bar Sponsors	\$25,000	5	SOLD OUT	1. Getzler Henrich 2. SSG 3. Validity Finance

				4. Axos Bank 5. SC&H Group
Friday Breakfast (45 min)	\$9,000	1	SOLD	1. Proskauer (exclusive)
Friday Morning Networking Break (30 min)	\$6,000	1	SOLD	Loeb & Loeb
Friday Lunch Keynote Speaker	\$20,000	1	SOLD	1. Cravath (exclusive)
Friday "40 Under 40" Luncheon	Sold separately in packages			1. Sheppard Mullin
Friday Margarita Reception	\$15,000	3	SOLD	1. DSI 2. McGuireWoods 3. Richie Brothers
Friday Women's Reception	\$7,500	1	SOLD	1. AlixPartners (exclusive)
Friday Night Final Night Dinner	\$20,000	2	\$10,000 each	1. Delaware Trust (CSC) 2.
Final Night Beverage Ticket Sponsor See your logo in the hand of every attendee at the event. Each attendee is provided 2 tickets.	\$4,000	1		Frost Brown Todd (HOLD)
Friday Night Entertainment	\$40,000	10	\$4,000 each	1. BakerHostetler 2. Ballard Spahr 3. Cozen O'Connor 4. Pachulski 5. Perkins Coie 6. 7.
Friday Late-Night Endowment Event	\$15,000	5	\$3,000 each	1. Blank Rome 2. Polsinelli 3. Shumaker
Saturday Breakfast (45 min)	\$6,500	1		HOLD for Alvarez & Marsal
Saturday Morning Networking Break (30 min)	\$5,000	1		JAMS
Silent Auction	\$6,000	1	SOLD	Reid Collins

Optional / Special Events

5k Fun Run includes sponsor branded shirt for all participants	\$6,000			
Golf Tournament (Co-sponsorships available)	SOLD			Ritchie Brothers (exclusive)
Twitter Feed (branded video screens throughout conference)	\$5,000			
Branded Phone Charging Station (limit 3)	\$5,000 each			1. Squire Patton Boggs 2. 3.
Optional Event Sponsor (events TBD)	\$3,000+			