



Join ABI for Insolvency 2020, an industry-leading virtual summit that will be taking place in September and October 2020, and will bring together the resources of over 15 key industry organizations. The six-week-long Insolvency 2020 Summit will provide members and firms with a unique way to access technical resources and thought leadership, maximize their brand recognition and visibility as sponsors, hosts and exhibitors, and participate in networking events.

Below are key opportunities for involvement at Insolvency 2020. ABI is happy to discuss custom opportunities that are best suited to your needs and priorities in this very unique environment.

Insolvency 2020 Sponsoring and Exhibiting Beginning at \$1,500

Insolvency 2020 will take place two days out of each week and feature daily keynote addresses, break-out tracks for financial, legal and business professionals, and interactive networking opportunities. There will also be an exhibit hall “open” throughout the summit. Expected attendance is 1,000 or more industry professionals. ABI membership is not required for this conference. Opportunities include:

Premier Sponsor \$10,000

- Be recognized in all pre-event marketing materials and signage during the event.
- Be recognized on all emails sent to attendees during the month-long conference.
- Register up to three attendees of your choice.
- Receive the attendee list upon request.
- Be featured in a “showcase room” where your firm can interact one on one with attendees, host a party, demo a product or hold a webinar.
- ABI will promote sponsors to attendees using digital content such as a video, eBooks, white papers, podcast recordings (fun or serious), discount offers, or gift cards or coupon codes for food or other products or services.

Keynote Sponsor (limit four) \$7,500

Virtually welcome summit attendees and introduce the keynote speaker

- Be recognized in all pre-event marketing materials and signage during the event.
- Your firm logo will be displayed on a virtual background during the keynote.
- Register up to three attendees of your choice.
- Receive the attendee list upon request.

Networking Happy Hour Event Sponsor \$5,000

Provide a fun online opportunity for networking with colleagues. Following an introductory gathering of all attendees, participants are randomly assigned into two consecutive break-out rooms lasting 20 minutes each, facilitating ease of conversation in smaller groups. The event concludes with all participants coming back to the main gathering area.

- Be recognized in all pre-event marketing materials and signage during the event.
- Register up to two attendees of your choice.
- Receive the attendee list upon request.
- Sponsor can develop or suggest ideas for the event, like a cooking demonstration, short musical performance, a “tasting” where attendees would learn something new about wine, cheese, coffee, etc.

SOLD OUT

Optional Event Sponsor \$5,000

Sponsor a fun event for online networking with colleagues, such as yoga, wine & cheese tastings, group meditation or something you suggest.

- Be recognized in all pre-event marketing materials and signage during the event.
- Register up to two attendees of your choice.
- Receive the attendee list upon request.

General Sponsor \$3,000

- Be recognized in all pre-event marketing materials and signage during the event.
- Register one attendee of your choice.
- Receive the attendee list upon request.

Exhibit \$1,500

Exhibitors at the summit will have direct access to attendees through networking activities and special event(s) your firm may schedule.

- Each exhibitor will receive an “exhibit booth” in the Virtual Exhibit Hall and two attendee registrations, facilitating attendance at networking activities and sessions.
- Conference attendees may visit this space throughout the event, including days when sessions are not taking place, and will be able to virtually browse videos, documents or other information provided by the exhibitors, who will receive “real-time” notification of the “visitors” who enter their virtual exhibit space.
- Upon request, exhibitors will receive the attendee list.
- Exhibitors will be acknowledged in event marketing and on the event's website.

YES, I'd like to Sponsor or Exhibit at Insolvency 2020.

OPPORTUNITY SELECTED: _____

TOTAL AMOUNT: _____

FIRM NAME: _____

PHONE: _____

CONTACT: _____

E-MAIL: _____

ADDRESS: _____

SIGNATURE: _____

CITY, STATE, ZIP: _____

DATE: _____

Your sponsorship or exhibiting is tied to the occurrence of the Summit. If the Summit is cancelled, you may apply any funds you have paid to ABI to a future ABI event and/or ask to be issued a refund.

